**Objective:** In quest of assignments in Strategic Planning / Green Field Setups / Operations / Field Force Effectiveness / Conceptualization / Designing Marketing Strategies / Recruitment / Training & Human Resource Development / Project Management / Key Account Management

**Profile and Strengths:**

* Acknowledged business leader known for the ability to envision and create successful outcomes in complex situations.
* 8+ years of experience in Financial and Strategic Planning, Business Control, Operational Excellent, Accounts, Budgeting, Internal Control, General Administration, Corporate Governance, System Implementation, HR, Materials Management, Statutory Compliance, Team Management, Liaison and Decision Making
* Meticulously analysing the business processes to determine loopholes, streamlining and revamping existing processes to reduce cost and maximum profitability and competitiveness of the business venture
* Experienced in managing entire secretarial affairs of the company in compliance with various statutory provisions.

**PROFESSIONAL EXPERIENCE**

**Asilia – Home Healthcare Unit Sep – 14 to Apr - 15**

**(Joint Venture of Sterling Addlife India Pvt. Ltd. And IHHC Ltd.)**

**SBU Head**

* Achieved Break Even and Profit in PNL within a span of 7 Months through Strategic and Effective Business Operations Policies.
* Conceptualizing and implementing effective administrative policies and procedures while ensuring optimum utilization of less available resources across various functions.
* Strategically planning & implementing the systems, policies & procedures to initiate and control finance, projected towards organizational goals to maximize profitability and generate revenue.
* Exercise strict budgetary controls over expenses incurred and detailing the explanation of the expenditure variance reports (Actual vs. Budgeted Expenses) and facilitating decision making process.

**Unihealth Wellness Dec – 13 to Sep - 14**

**(A Joint Venture of Intas Pharmaceuticals and Unipath Laboratories)**

**SBU Head**

* Market Evaluation for Strategic Business Plan and creation of a Profitable Business Plan to achieve the break even in one year.
* Creation of Strategic Financial Plan to ensure the target achievement of the assigned team.
* Instituting internal controls at initial stage to contain expenses within decided parameters. Astute planner having innate strengths in generating advantage for the company with application of professional prudence & due diligence
* Expertise in funds management, determining how much revenue is necessary to cover the total cost of any project and formulating innovative strategies in conformity with the organizational goals
* Handling HR and Administrative functions along with effectuation of policies, programs & strategies for organizational development/ restructuring resulting in maximum value addition in terms of human capital

**Apollo Health and Lifestyle Limited Oct – 10 to Nov - 13**

**Apollo Group, Organization**

**Sr. Manager - Business Operations. (Jun – 12 to Nov – 13)**

**Manager – Operations (Apr – 11 to Jun – 12)**

**Dy. Manager – Operations (Oct – 10 to Apr – 11)**

* Leading the Expansion team in Gujarat for the Expansion of two division of AHLL – Clinics and Cradle. Clinics Representing Health Check Formats and Cradle Representing Maternity Healthcare.
* Successfully Expanded the AHLL Franchise Networks in Gujarat with 3 Clinics in Ahmedabad, 1 in Baroda and 1 In Surat.
* Building a cohesive team spirit by structuring and implementing innovative polices/procedures to generate undivided commitment & dedication of the team members
* Looking after material management, IT, land and liaison functions and putting in place seamless security cordon to ensure highest safety of people, materials, infrastructure & information
* Streamlined all the functional processes without any commercial disruption.

**Sterling Hospitals, Ahmedabad Apr - 07 to Sep - 10**

**Sterling Addlife India Pvt. Ltd.**

**Officer - Medical Administration**

* Ensuring Proper Administration of Medical Records.
* Ensuring the implementation of NABH and NABL Protocols.
* Successfully completed the surveillance and desktop audits of NABH without any Major NC’s.

**PROFESSIONAL QUALIFICATION**

* Doctorate in Organization Management and Organization Leadership from MGU, Delhi.
* MBA with Specialization in Hospital Administration (Major) and HR (Minor) from AMII.
* Bachelor of Ayurveda, Medicine and Surgery from R.G.U.H.S., Karnataka.
* Diploma in Yoga and Naturopathy from Saurashtra University, Gujarat.
* Diploma in Emergency Medicine, from R.G.U.H.S., Karnataka.

**TRAININGS ATTENDED**

• 1st Annual Seminar Held on Quality Management by ASQ, 2011.

• Awareness Program on Accreditation of Medical Imaging Services by QCI & NABH, 2010.

• 2nd International Congress on Patient Safety by Best Practices for Asia, 2012.

• Attended the Awareness Programme for Accreditation for Hospitals by Assocham, 2011.

• Active Member of Milestone HR, A Group in the Networking with HR Professionals.

• Active Member of Confederation Institute of India (CII) HR Taskforce Gujarat Chapter.

**PERSONAL DETAILS**

Date of Birth: 10th February 1984

Languages known: English, Hindi, Gujarati, Marathi and Kannada

References: Available on request